

**Mansfield Area Community Betterment Organization  
DBA Mansfield Community Center  
Strategic Game Plan**

**Vision**

The Mansfield Area Community Betterment Organization will be a beacon for the community by bringing the community together. We intend to accomplish this vision by:

- ◆ Promoting healthy living for all ages through programs and activities.
- ◆ Teaming up with all community organizations, school and city government.
- ◆ Dealing with the people/public with respect.

**Mission Statement**

- ◆ The Mansfield Area Community Betterment Organization will foster community betterment by providing organization and program development, as well as motivation, coordination and evaluation of community projects, programs, and resources.

**Core Values**

- ◆ Community Focus
- ◆ Respectful Attitude
- ◆ Ownership-Responsibility-Accountability
- ◆ Positive Outlook
- ◆ Goal Oriented

**Strategic Objectives**

- ◆ Enhance the success of community businesses and quality of life of citizens of Mansfield and the surrounding area.
- ◆ Take responsibility to determine the major areas of concern in the community, review community resources, set goals and priorities as well as develop the necessary volunteers and committees to carry out its purpose.
- ◆ Maintain the Mansfield Community Center facility as a safe haven for the community and direct its activities.
- ◆ To continually improve the board of director's and executive director's leadership skills and develop a succession plan.
- ◆ Continue to develop, promote & maintain youth leadership by supporting growth & development to make strong leaders of tomorrow.